

# Picking the right activities

## Group 2

“ For sporty people, we can introduce ARDF. For techies, we can introduce RF concepts. Factors to be taken into account being:

- Gender
- age
- income
- knowledge level

## Group 10

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- Social media -> good advertising
  - Schools, Unis
  - Fairs -> topics encouraging people
  - Workshops (kit building)
  - Friends
  - newsletter
  - Flyers
  - Activities in public -> getting strangers interested
  - Smaller kids -> ARDF, small radio games

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